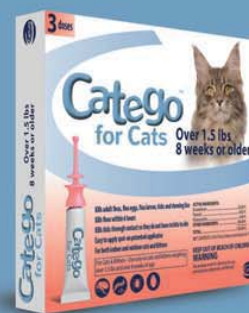


INTRODUCING CATEGO™

POWERFUL FLEA AND TICK CONTROL
MADE **SPECIFICALLY** FOR CATS

New Catego™

Flea and Tick Control for Cats



You understand that cats are not just small dogs, particularly when it comes to flea and tick control. That's why Catego™ was created. Through its efficacy and ease of application, it's specifically designed to meet the unique needs of cats for flea and tick control.

CATEGO™ IS **UNIQUE** — JUST LIKE A CAT.

The only product with the unique combination of proven active ingredients:

- o Dinotefuran
- o Fipronil
- o Pyriproxyfen

2X FASTER >

CATEGO™ KILLS FLEAS IN 6 HOURS¹
FRONTLINE PLUS® KILLS FLEAS IN 12 HOURS²
ADVANTAGE® II KILLS FLEAS IN 12 HOURS³

CATEGO™ IS **FAST** — JUST LIKE A CAT.

Twice as fast at killing fleas as Frontline Plus® and Advantage® II.

- o Kills fleas within 6 hours
- o On the day of application, 97% efficacy within 3 hours⁴

Contains pyriproxyfen, an insect growth regulator (IGR), to prevent the development of immature fleas for one month.

- o Protects against multiple stages of the flea life cycle
- o Prevents flea re-infestation

Not only kills adult fleas by contact, it breaks the flea life cycle.



1. Catego™ approved EPA Label.

2. Frontline Plus® website. <http://www.frontline.com/plus/Pages/About.aspx>. Accessed September 9, 2016.

3. Advantage® II website. <https://www.petbasics.com/cat-products/advantage-ii-for-cats/product-detail/>. Accessed September 9, 2016.

4. Data on file.

CATEGO[™] IS **POWERFUL AND EFFECTIVE** — JUST LIKE A CAT.

Kills all life stages of ticks through contact.

- o Brown dog ticks (*Rhipicephalus sanguineus*)
- o American dog ticks (*Dermacentor variabilis*)
- o Lone Star ticks (*Amblyomma americanum*)
- o Deer ticks (*Ixodes scapularis*)



Kills ticks that may transmit:

Lyme disease

Ehrlichiosis

Cytauxzoonosis

Babesiosis

Haemobartonellosis

Anaplasmosis



CATEGO[™] IS **EASY TO LOVE** — JUST LIKE A CAT.



Kills chewing lice through contact



One low-volume formulation for all size cats weighing over 1.5 pounds and over 8 weeks of age.

- o Less inventory to manage
- o Only 0.50 mL per tube – quick-drying and easy application
- o Available in 3-dose and 6-dose cartons



Patented applicator makes it easy to apply and minimizes risk of skin abrasion.



Lasts for a full month.

Ask your Ceva Sales Representative or
Distributor Sales Representative for more information.



CategoTM for Cats

www.categocat.com

