



contains a unique proprietary blend of 5 ingredients:

**ZANTHIN®**

Natural Astaxanthin, an highly potent antioxidant for protection against free radicals and nitric oxide.<sup>7</sup>

**Proprietary Hyaluronic Acid**

A proprietary high-molecular-weight glycosaminoglycan, proven to be absorbed and distributed to connective tissues to support the viscosity of the synovial fluid.<sup>8</sup>

Designed for comprehensive joint support

- Provides rapid improvement in canine joint mobility.<sup>6</sup>
- Convenient once-a-day dosing ensures compliance.
- Requires no initial loading dose.

**AKBA *Boswellia serrata***

A plant which contains pentacyclic triterpene acids that has been shown to support structural integrity of joints and connective tissues.<sup>9</sup>

**BIOVAFLEX®**

Egg Shell Membrane, an innovative, new ingredient used in lieu of glucosamine and chondroitin, contains elastin, collagen, GAGs, Desmosine and Isodesmosine from chicken egg to support joint flexibility.<sup>1</sup>

**Vitamin D3**

For healthy bone function.<sup>5</sup>



**MOVOFLEX™ Soft Chews**

- Indicated for use in dogs especially in the early stages of joint discomfort.
- Unique proprietary blend of ingredients.
- Innovative use of Egg Shell Membrane with proven safety and efficacy.<sup>1,2</sup>
- Highly palatable for optimal compliance.<sup>7</sup>
- Single-chew dosing for all size dogs for a full 60-day supply.
- Suitable for dogs with certain dietary restrictions because they are gluten-, sugar-, shellfish- and salt-free.

Available in 3 sizes:  
**Small-sized dogs** 40lb and under  
**Medium-sized dogs** >40-80 lb  
**Large-sized dogs** over 80 lb

60 soft chews for 60 days of supplementation.

Warnings: For animal use only. Keep out of the reach of children and animals. In case of accidental overdose contact a health professional immediately. Cautions: Safe use in pregnant animals or animals intended for breeding has not been proven. If animal's condition worsens or does not improve, stop product administration and consult your veterinarian.

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2. Pashkow FJ, Wabumali DG, Campbell CL. Astaxanthin: A novel potential treatment for oxidative stress and inflammation in cardiovascular disease. *Am J Cardiol*. 2008;101(10A):18D-48D.
3. Abdel-Sawab M, Weiz D, Schubert-Zelkovic M. *Boswellia serrata*: An overall assessment of in vitro, preclinical, pharmacokinetic and clinical data. *Clin Pharmacokinet*. 2011;50(3):249-260.
4. Balogh L, Polyak A, Molye D, et al. Absorption, uptake and tissue affinity of high-molecular-weight hyaluronan after oral administration in rats and dogs. *J Agric Food Chem*. 2008;56:10,160-10,203.
5. Sowers M, Loehanos L. Vitamins and arthritis. The roles of vitamins A, C, D, and E. *Rheum Dis Clin North Am*. 1999;25(2):315-332.
6. Baird NK. The effect of hydrolyzed eggshell membrane powder on joint mobility in dogs: A clinical trial to determine the potential effects of hydrolyzed eggshell membrane powder (EMP) on joint mobility in dogs. Unkertown, PA: AnimalMedical Center; 2008.
7. Data on file, Virbac Corporation.
8. Data on file, Virbac Corporation.

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**MOVOFLEX™ SOFT CHEWS**

The latest advancement in joint supplements



# Rethink how you support joint health in dogs

MOVOFLEX™ Soft Chews are the latest advancement in joint health support, offering a novel, highly palatable and convenient alternative to Glucosamine and Chondroitin.



98% acceptance<sup>7</sup>

## Efficacy data<sup>6</sup> Egg Shell Membrane

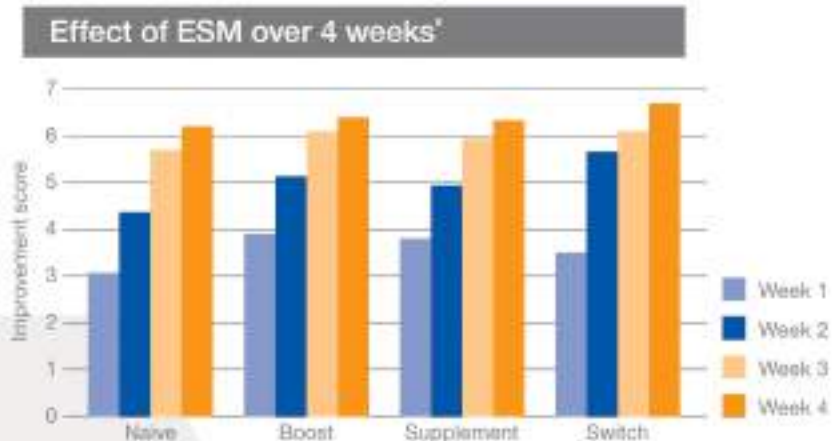
### Study objective

The purpose of this observational study was to determine the effect of eggshell membrane (ESM) to support joint mobility in dogs.

### Outcomes

- Positive changes were reported within 7 days, with all subjects exhibiting increased activity and mobility by the conclusion of the 28 days. No adverse events were reported.
- Egg Shell Membrane helps support joint mobility in adult dogs in as few as 7 days and continues to increase over time.
- Supplementation with ESM is appropriate as a standard of care for adult dogs to support joint mobility and flexibility.

positive changes within 7 days<sup>6</sup>



The dogs were divided into 4 groups:  
**Naive** - Pretrial supplementation: none/Trial supplementation: ESM (24)  
**Boost** - Pretrial supplementation: KruBoost/Trial supplementation: hydrolyzed ESM powder and a source of omega-3 fatty acids + additional ESM (21)  
**Supplement** - Pretrial supplementation: Any supplement/Trial supplementation: Existing supplement + ESM (8)  
**Switch** - Pretrial supplementation: KruBoost/Trial supplementation: ESM (8)

## Palatability<sup>7</sup>

- Highly palatable, liver flavored soft chews.
- Easy to administer.
- Readily accepted by dogs.

## Safety<sup>8</sup>

- MOVOFLEX™ Soft Chews have been shown to be safe when administered orally to dogs.
- Gluten, sugar, shellfish and salt free formulation is suitable for dogs with certain dietary restrictions.



1 chew per day



MOVOFLEX™ Soft Chews are packaged in jars containing 60 soft chews.

## Administration and Usage

MOVOFLEX™ Soft Chews should be administered once daily, and can be given during or after a meal.

