

# DENTACETIC®



## Wipes and Gel

- Patented formulation for dogs and cats
- Cleansing, breath freshening

## Indications

For dental cleaning and to aid in the management of pet dental hygiene.

## Active Ingredients

1% **acetic acid** cleanses and freshens breath

**Sodium hexametaphosphate** (SHMP) chelates, or sequesters, minerals and inhibits crystal formation. Plaque contains calcium that can harden into calculus. SHMP forms complexes with the calcium by ion-pairing, in the saliva and on the tooth surface, when the cationic (positive) charge of calcium is attracted to the negative charges of oxygen on the phosphate anions. The complexes of SHMP and calcium leave the mouth in the dog's saliva, thus preventing the formation of calculus. By preventing calculus, we can help control and prevent periodontal disease.<sup>1</sup>



| Product No. | Size        |
|-------------|-------------|
| TGW         | 2 oz gel    |
| TWW         | 25 ct wipes |

Method of use covered by U.S. Patent 6,610,276

## Using DENTACETIC Products

**DIRECTIONS:** Wrap a single wipe around index finger. Start with the pet's front teeth and rub each tooth gently, but firmly, working toward the back teeth, focusing on the area where the tooth and gum meet. Use twice daily to achieve the best effect.

DENTACETIC Gel: Use as a toothpaste alternative

*“DENTACETIC Wipes are dental swabs that contain ingredients to help reduce plaque. The wipes use sodium hexametaphosphate and mechanical action to remove the accumulated plaque from the buccal tooth surfaces daily. The flavoring agents of cinnamon and clove, which are tolerated by most pets, help deodorize pets' breath. DENTACETIC (Dental) Gel, also contains these same ingredients. Both products are designed so clients can administer them at home.”<sup>2</sup>*

### REFERENCE

<sup>1</sup> Clinical Effectiveness of Sodium Hexametaphosphate in the Important Role of Canine Calculus Reduction. Jan Bellows, DVM, DAVDC, DABVP Fellow, Academy of Veterinary Dentistry, All Pets Dental, Weston, Florida, July 2010, pp. 5-7.

<sup>2</sup> Recent innovations in preventive dental care can help control plaque and calculus in pets—in the office or in your clients' homes. Jan Bellows, DVM, Dipl. AVDC, Dipl. ABVP, DVM360 Newsmagazine Best Practices, Jan 1, 2005.

**For Technical Support Contact Dechra Veterinary Products at:  
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